

# Australian Postcard Society Inc.

**Meetings:** 7.45p.m. — 4th Thursday of the month  
except December (11 meetings only per year)

**Where** SAPHIL House, 22 Gray Court, Adelaide

**Who** Anybody interested in postcards

**Costs** Gold coin donation to cover supper costs.

**Auction held each meeting—Forms available from Secretary**  
**Syllabus for 2019**

Date	Invited Displays-
24th January	Display by David Figg
28th February	Display by Ron Harriss
28th March	Trading Night
25th April	No Meeting (ANZAC Day)
<b>28th April Saturday Open Day SAPHIL House 10am-4pm</b>	
<b>4-5th May</b>	<b>ANNUAL POSTCARD EXHIBITION</b> <b>Drill Hall, Adelaide</b> <b>Sat 10am-5pm &amp; Sun 10am-4pm</b>
23rd May	Betty Cornish Trophy 6 Page Competition Theme— Children
27th June	Display by Lorenzo Giardiello
25th July	A.G.M. Empire Trophy 8 Page Competition - Theme - Australian & NZ Postcards
22nd August	Display by Ron Ritter
26th September	South Coast Display by Neville Solly
<b>12-13th October</b>	<b>Congress hosted by APS</b> <b>Torrens Parade Ground, Adelaide</b>
24th October	Cycling by Dan Tattersall
28th November	<b>Christmas Supper breakup -</b> <b>Bring a plate of food to share</b>

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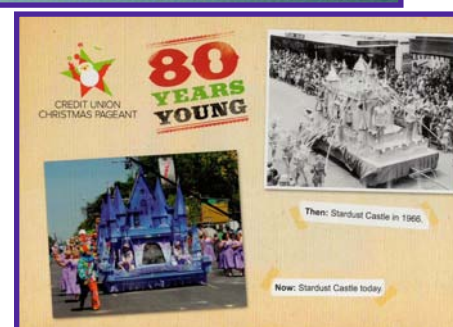
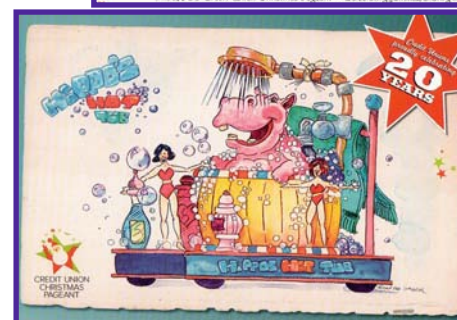
## BULLETIN

November 2018 Quarterly Issue No. 39

WEBSITE ADDRESS: [australian-postcard-society.com](http://australian-postcard-society.com)



Merry Christmas 2018  
See you in the New Year



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#### ELECTED COMMITTEE:

President	David Figg
Vice-President	John Bodnar
Treasurer	David Figg
Secretary	Linda Welden
Librarian	Ron Ritter
Publicity	Vacant
Auction Superintendent	George Turner
Magazine Editor	Claire Thomas
SAPC Delegates	Claire Thomas
	Vacant
Raffle Organiser	Claire Thomas
PATRON	Phil Sunman
Website Managers	Johanna Stafford
Auditor	Andy Kovaleff

#### Any questions or matters of interest contact

The Secretary,  
Linda Welden,  
PO Box 281,  
Edwardstown,  
South Australia, 5039.

email: [lindawelden35@gmail.com](mailto:lindawelden35@gmail.com)

Phone: 0421 367 665

#### Membership Fees—1st July-30th June

SINGLE	\$20.00
JUNIOR up to 16	\$ 6.00
FAMILY	\$30.00
OVERSEAS	AUS\$35.00
PayPal available	

#### BULLETIN BACK ISSUES

If you have missed out on back issues of the Bulletin they are available at \$5 plus postage. Or I can email you a pdf

#### BECOME INVOLVED

Bring any interesting items for "Show and Tell".

Members can bring their items for sale to meetings.

Bring auction lots to meetings.

#### ARTICLES FOR THE BULLETIN

Bring in a postcard... or as many as you want.

If you are from interstate/overseas scan it and email. Or send the postcard registered mail it will be scanned and returned asap registered post.

With **each** postcard a write-up will be needed - about half page or more. Either hand written or typed.

Add your name if you wish or not if you are worried about the safety of your collection.

Keep them coming they will be added as space permits.



#### Beechey's Postcard History - a web site

A reference to the history of Tasmanian Postcards

Frequently updated with new postcard images and new publishers

<http://beecheyspostcardhistory.org.au>



#### BUYING - SELLING

Old Books, Postcards, Trade Cards,  
Cigarette Cards, Ephemera,  
Autographs, Sheet Music, Anything Printed.

**ABRA CARD ABRA ROYCROFT**

680 High Street, East Kew, 3102, Victoria

Phone/Fax (03) 9859 4215

**MEMBERS ADVERTISEMENTS:**  
**WANTED TO BUY:**

**For Sale** Radio Active Newspaper Published by the ABC August 1970  
Series 2, Volume 6 #8 Fair Condition—offers,  
Souvenir Special 200 years of Australia's First Newspaper Fair  
Condition—offers      Contact John 0416 944 236

**Australian Comic Postcards.** Collector and researcher looking for  
singles, groups, duplicates, hoards, large/small collections.  
Anything considered.  
Contact Gary Davies, PO Box 107, Magnetic Island, Queensland, 4819.  
email: ccbnq@optusnet.com.au

**New Zealand** Postcards Contact Linda Welden 0421 367 665  
lindaw3456@gmail.com

**Postcards of Kalamunda** (West Australia), Goa (India),  
Lord Howe Island & Magnetic Bay (Queensland) and Norfolk Islands  
Email: pk@bankofideas.com.au or Call Peter Kenyon on: 62931848

**Murray Bridge Postcards and items wanted** Please contact  
Robert Halliday 0419 800 497

***Members if you want to advertise your buys and sells etc let me know.***

## *Business Advertising*

Per Bulletin prices

\$30 per full page

\$15 half page

\$7.50 1/4 page

**Our Bulletins go world wide**

### **From The Editor—**

Hi Folks,

A huge thank you for anyone who contributes items to The Bulletin.  
For every page published, you get \$1 from your next years  
subscription fees.

For Members who do use Facebook we do have a club page.

Members of the public are invited to donate any unwanted  
postcards to our club.

*Claire Thomas*

"If you don't ask, you don't find out"

If you ever need/want to contact me  
Mobile phone 0426 253 276—I am always happy to ring you back

### **Letters to the Editor**

### GOOD NEWS

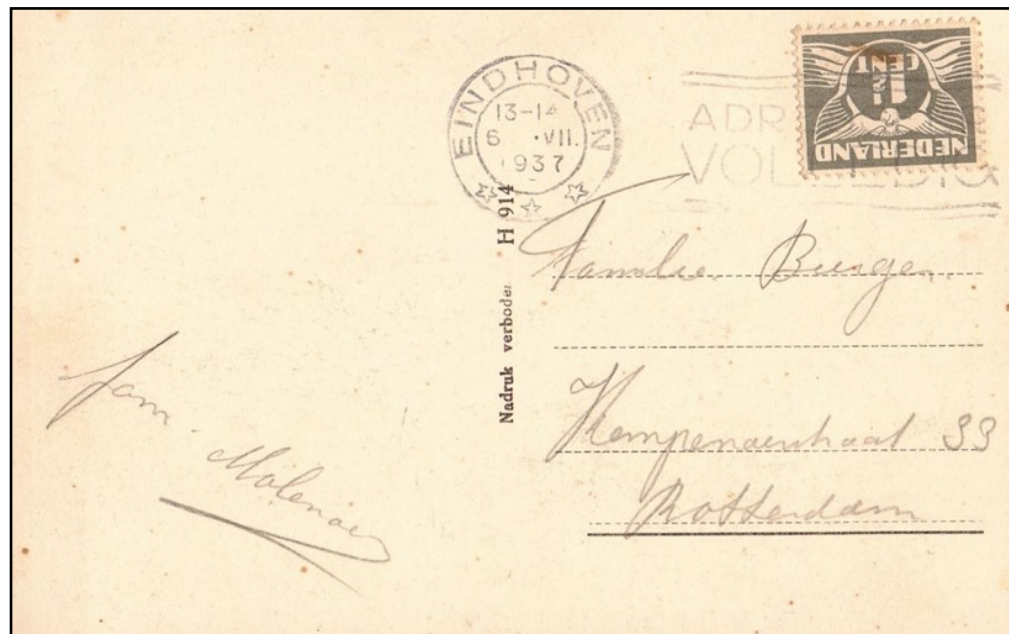
**Postcards Online** new website **[www.postcardsonline.com.au](http://www.postcardsonline.com.au)**

### COMING EVENTS 2019:

If anybody knows of events that may interest members please advise the  
committee so that it can be included in the Bulletin.

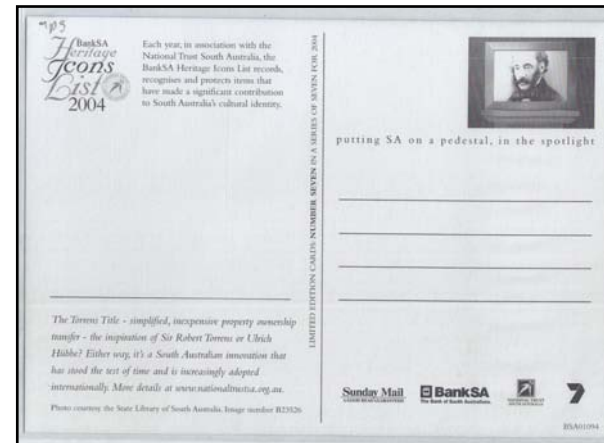


## Philips de Jongh Wandelpark



A postally used postcard dated 1937

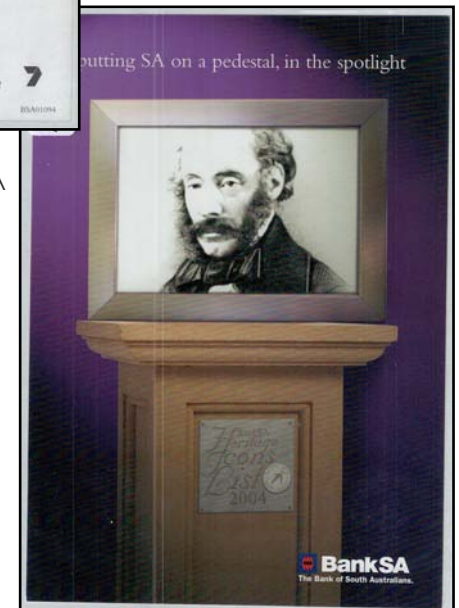
adoption there, was knighted by Queen Victoria in 1872 for his services in simplifying land titles and died in England in 1884. Regardless of who should get the most credit, the 'Torrens Title' certainly made property ownership easier, with all dealings in land registered on a single deed and on a central public register, maintained in the Lands Titles Office.



In South Australia the system was overhauled in 1886 and that remains the law today. Refinements provided for the registration of licensed land brokers, which also

helped break the lawyers' monopoly. SA has since led the world in the computerisation of real property information, which has become the basis for a 'new age knowledge industry' in spatial information.

[https://web.archive.org/web/20060825032850/http://www.nationaltrustsa.org.au/heritage\\_icons\\_20004tm](https://web.archive.org/web/20060825032850/http://www.nationaltrustsa.org.au/heritage_icons_20004tm)





the legendary Daisy Bates was a regular customer. From its earliest days, ministers of religion – referred to by the navvies as 'Railway Sin Shifters' – came on the Tea and Sugar Train, and from the 1950s Pastor Henry Noack ministered to people along the line. Eventually, welfare including medical services, a toy library for children and even a separate theatrette car were all part of the service. People put up notices in the train, advertising things they wanted to buy, or had for sale, plus messages for others down the line. The arrival of the Tea and Sugar was a great event, a break in the monotony of life in such remote places, and people referred to "Tea and Sugar Day". Some women dressed up to go to the siding. While the East-West Express took 37 hours to travel from Pt Augusta to Kalgoorlie, the Tea and Sugar Train, stopping at night and for its shopping visits, would take up to five days. Refrigerated butcher's vans came in 1944 and the steam locomotives had been replaced by diesel electric by the early 1950s. But that cut the number of camps along the line, as did the replacement in the 1970s of timber with longer-lasting concrete sleepers, and continuously welded rails. Privatisation, downsizing, rationalisation and, it must be said, a dwindling customer base, eventually saw the Tea and Sugar Train pass into history in August 1996. Some items, including butchers' and provision vans, are preserved at the National Railway Museum, Port Adelaide.

**Torrens Title**—Pioneer Sir Robert Richard Torrens (1814-84) is largely credited with the 'South Australian world first' of simplifying the previously legally expensive system of property transfer. But he may have managed to glean too much of the credit for his single certificate of ownership, the 'Torrens Title', which also owes much to German immigrant Ulrich Hübbe. He came to SA in 1842 and in 1855 published *The Voice of Reason and History brought to bear against the Absurd and Expensive Method of Transferring and Encumbering Immovable Property*, which drew on some practices in his homeland. But it was the ebullient Torrens, albeit regularly consulting with Hübbe, who steered the reform through the SA Parliament against the fierce opposition of lawyers protecting their incomes made more lucrative by the complexity of the old system. The Parliament recognised Hübbe's contribution when, in 1884 it granted him £200, while a similar proposal to reward the unpopular Torrens provoked a near-riot in the House. Nevertheless, having to defend himself from accusations of plagiarism, Torrens had received most of the credit, became Registrar-General and administered the Act in furthering what he called 'the Cause', assisted other colonies in Australia and overseas to adopt the system, sat in the British House of Commons and lobbied unsuccessfully for its

The **Philips de Jongh Wandelpark** (or **Philips de Jonghpark** ) is a park in the north of Eindhoven, North Brabant, Netherlands

The park is located in the district Strijp , near Landgoed De Wielewaal and De Herdgang . The park is named after the wife of Anton Philips, Anna Philips de Jongh . The couple donated the park to the municipality of Eindhoven in 1920. Originally, there was a pine forest here. The landscaper DFTersteege made the design for a new park for this site, which was officially opened in 1924.

In addition to many large freestanding trees (beech, linden and oak) and beautiful avenue plantations, there are parcels of forest, separated by walking paths. These plots are often planted with one



specific type of tree with a different type of tree in between in the park, Happy Sunday Fest with Tribute Bands is held each year.

Photos by Albert van den Boomen and Gypsy at Heart



## Adelaide Christmas Pageant

**Adelaide Christmas Pageant** is a parade held annually in the South Australian capital of Adelaide. Recognised as a heritage icon, the pageant is a state institution. From 1996 until 2018, it was sponsored by four local credit unions and was called the Credit Union Christmas Pageant. National Pharmacies has been named for the sponsor in 2019. It is the second-largest parade of its kind in the world, following only Macy's Thanksgiving Day Parade, and the largest in the Southern Hemisphere and in the Commonwealth of Nations. Established in 1933, the event is staged on the second Saturday of November every year, usually from 9.30am. It comprises a procession of 85 sets and 1,700 volunteers, including some 63 floats, 15 bands, 164 clowns, dancing groups, and walking performers, all culminating in the arrival of Father Christmas.



Jones building on the same site. Before and after the pageant, Adelaide Metro's public



When she died at 67 in 1968, Doris Taylor's last words to a colleague were: "You know what I want done - carry on the good work".

During the Depression, Doris organised fundraisers for the children of the unemployed, and a soup kitchen for school children. In 1953, a meeting of aged and invalid pensioners gave Doris the £5 needed to start the service. Doris would say: "Meals on Wheels sprang from the help given by the poorest, the weakest, the most vulnerable group in our city".

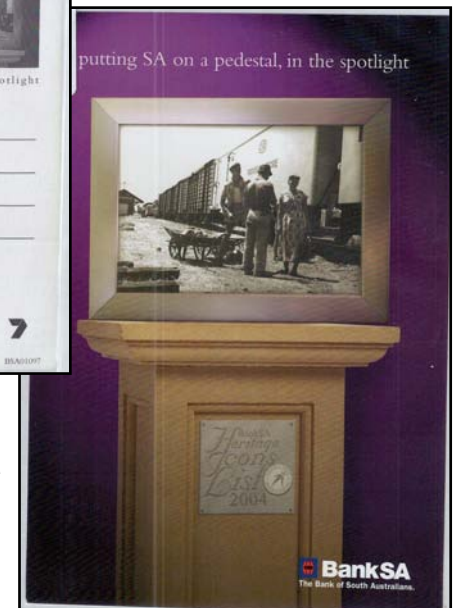
The first President was the newest Member in the SA Parliament, one Don Dunstan. Doris had been his campaign manager.

The first kitchen was established in Port Adelaide in August 1954, in a prefabricated Nissen hut supplied by local firm Le Messuriers. There were 11 volunteers, who on that first day took meals to eight elderly people. They all paid something towards the cost because Doris insisted they were to be seen not as receiving charity, but an essential service.

**The Tea and Sugar Train**—It brought Father Christmas to bush kids as well as the necessities of life and little luxuries, from tea and sugar, to household furnishings, even contraceptives.



The 'Tea and Sugar' train - as christened by the navvies

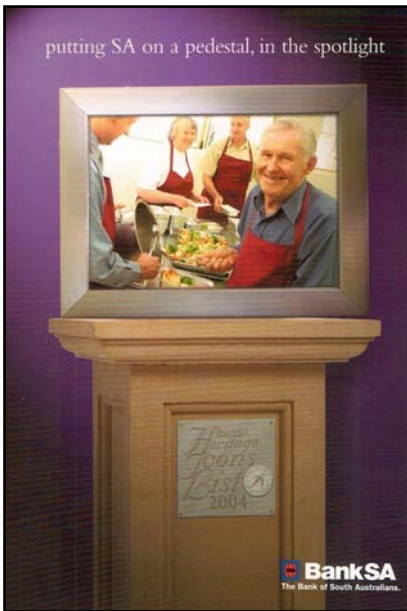


who built the original section of the Trans Australia rail line between Port Augusta and Kalgoorlie in the early 1900s - was the 'mobile store' that, until 1996, brought goods and services 'at Adelaide prices' to generations of line maintenance workers, settlers and their families. Even



recommend to guests and visitors from out of town when we get them into any of our fabulous seafood restaurants. We're not likely to run out of wine but our King George Whiting may be a different story. It's getting more elusive - expensive to buy and harder to catch. Ask any of the one in three South Aussies who try each year to do just that. That this delicious eating fish is in decline is perhaps no surprise.

It's fun to catch, easy to scale and fillet and is great eating, especially with a fine South Australian wine. And that's a combination we're glad to recommend to guests and visitors from out of town when we get them into any of our fabulous seafood restaurants. We're not likely to run out of wine but our King George Whiting may be a different story. It's getting more elusive - expensive to buy and harder to catch. Ask any of the one in three South Aussies who try each year to do just that. That this delicious eating fish is in decline is perhaps no surprise.



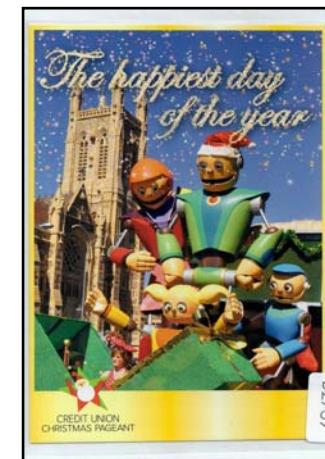
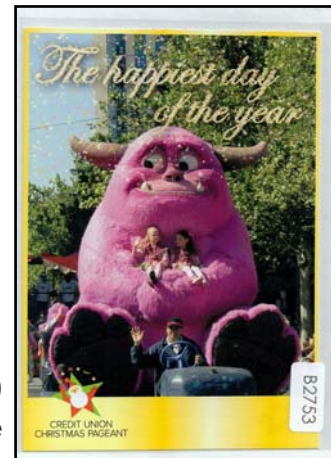
Meals on Wheels to more than 5,000 South Australians who, for various reasons, have difficulty preparing their own food.

With some 100 branches and 40 kitchens throughout SA, Meals on Wheels' volunteers deliver nutritious, appetising meals five days a week. For many isolated and elderly people these visits, though brief, also provide all-important social contact.

**Meals on Wheels**—Can one person really 'make a difference'? Doris Taylor certainly did. Permanently disabled in childhood, Doris is responsible for 10,000 volunteers delivering



transports are given more frequency to accommodate the crowd. Adelaide's Christmas Pageant was founded by Sir Edward Hayward, owner of the Adelaide department store John Martin's. He opened the first 'Children's Christmas Parade' on 18 November 1933 at the height of the Great Depression. It was a success; running for around 40 minutes with just 8 floats and 3 bands, it attracted 200,000 spectators and from then the tradition of the



John Martin's Christmas Pageant or as it was affectionately known the 'Johnnie's Christmas Pageant' was born. Father Christmas was introduced in 1934 and tradition of the pageant finishing at the Magic Cave (itself created in 1905) was established.

During the war years of 1941-1944, the pageant was in abeyance. It was restored in 1945. By 1969, the event had grown significantly, with attendances reaching 500,000 and television broadcasting commencing. In 1979, the largest induction of new floats took place, with 16 joining the pageant.

In 1985, John Martin's was acquired by David Jones Limited, who continued the pageant under the John Martin's name. However, with the collapse of the Adelaide Steamship Group (of which David Jones was a significant member), and the public float of the David Jones retailing arm, in the mid-1990s the South Australian Government acquired the event. It sought sponsorship from the South Australian business community, and in 1996 sold the naming rights to the





six South Australian Credit Unions: Australian Central, Savings & Loans, Community CPS, Power State, Satisfac and the Police Credit Union.

One Johnnie's tradition that the credit unions have been delighted to continue is that of the Pageant Queen. In 2009 a Pageant King and Princes were introduced to the Pageant and with the Pageant Queen and Princesses make up the Pageant Royal Family.

The Royal Family tour the state visiting schools, libraries and children's groups as well as the Women's and Children's Hospital on Pageant Day to share the Pageant magic.



In 2008 there was a Guinness world record attempt for the longest and largest Mexican wave, but it failed. In 2010 the spectators broke the record for the largest group of carol singers singing Christmas carols at the same time. They set a record of over 9,100 carol singers,

breaking the previous record of 7,541 set in the USA.

The Pageant is broadcast officially by NWS-9, the local affiliate of the Nine Network. For many years the broadcast was carried separately by both SAS-7 and ABS-2.

During the Credit Unions era, each year 4 collectable postcards were produced (not all are included here).

<http://www.cupageant.com.au/>

[https://en.wikipedia.org/wiki/Adelaide\\_Christmas\\_Pageant](https://en.wikipedia.org/wiki/Adelaide_Christmas_Pageant)

following extends to private websites devoted to its praise, an entry in the Adelaide telephone book and an 'Appreciation Society' at the University of Tasmania. For devotees 'It's a Farmers Union Iced Coffee or it's nothing!' In 1888, two Jamestown farmers, Mitchell and John Pearce, began the South Australian Farmers' Co-operative to achieve better wheat prices, and bulk purchase savings. In 1895 the Union transferred to Adelaide, branched into many fields and, in 1906, set up a marketing facility in London. It branched into dairy produce in 1919 and helped bring stability and higher standards to that industry. Farmers Union dairy products, especially butter, were highly successful. The brand became a household name and by 1938 there were more than 400 outlets throughout SA.

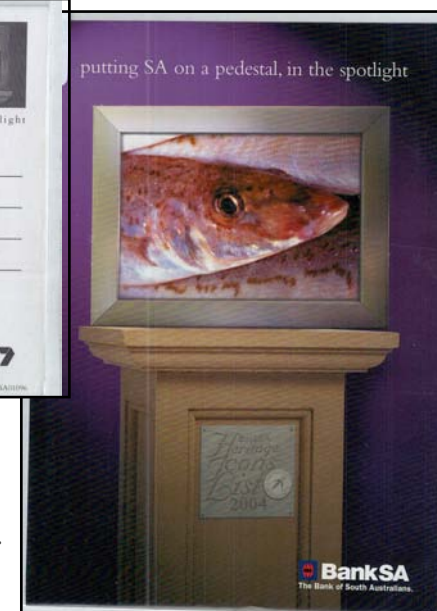
By 1960 there were more than 19,000 shareholder members, mostly still farmers and pastoralists.

In 1962 Farmers Union opened a branch at Broken Hill, and then opened branches in Western Victoria, became more involved in finance and, became Southern Farmers Co-operative Limited.

It listed on the Melbourne and Adelaide stock exchanges in 1970, with Industrial Equity Ltd gaining an increasingly large shareholding. National Foods was a subsidiary of IEL. Southern Farmers took over other well-known South Australian and interstate companies and by the 1980s the small farmers' co-operative had grown into a large and entrepreneurial corporate enterprise. Southern Farmers eventually ceased to exist after being taken over by National Foods. But the Farmers Union brand lives on through its famous Iced Coffee.



**King George Whiting**—It's fun to catch, easy to scale and fillet and is great eating, especially with a fine South Australian wine. And that's a combination we're glad to





## Postcard Furniture

somehow by the salt sea air.

He credits an employee, Bill Tait, with a method of inverting one brush branch in every six for a more tightly packed, neater fence. Production methods have varied from completely hand made (still preferred in SA) to machine packed brush sections; wooden bolted, to metal frames and wire; free standing to concrete anchored steel frames; rolled tops to metal capping - which Tom Williams

is credited with introducing, helped by Perry Engineering. Brush fencing is skilled and experienced work that still involves intensive labour.

In the 1950s the starting price for brush fencing with a concrete base was around \$6 a metre. It's now \$200 a metre. But a well-built fence should last 30 to 40 years. One, built around 80 years ago at Port Elliott, still survives and demonstrates early construction techniques.

So, if you have the dough, brush may be the way to go. And other States, New Zealand and America are discovering that.

**Farmers Union Iced Coffee**—Australians drink 22 million litres a year, most of that in SA! It's our best-selling flavoured milk drink, invented and still made right



here from real coffee Australians drink 22 million litres a year, most of that in SA! It's our best-selling flavoured milk drink, invented and still made right here from real coffee and reduced fat milk.

The recipe for Farmers Union Iced Coffee is a closely guarded secret and, like its packaging, hasn't changed since it first appeared in 1977.

Primarily promoted in South Australia, Farmers Union Iced Coffee can also be purchased in other States and for years from a shop in Singapore. Its cult

You can make quite a neat little set of furniture out of a few postcards.

If you study the little plans that you see drawn here and then draw them much larger on to postcards, you will find that they can be cut out and made to stand up quite easily.

When your chairs and tables are made, colour them dark brown or any colour you fancy, and your suite of furniture will be finished.



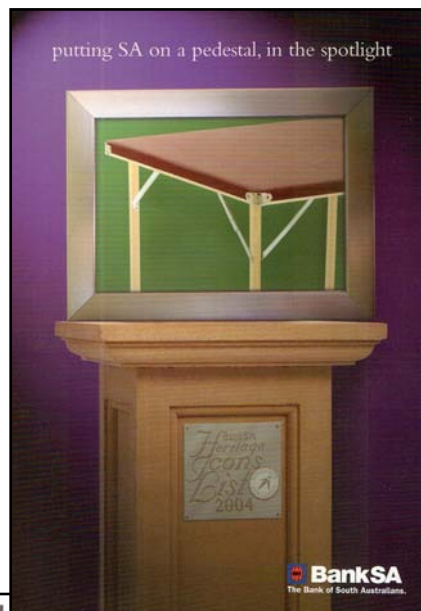
The Queenslander (Brisbane, Qld. : 1866 - 1939),  
Thursday 19 December 1929, page 56

**2004**—The BankSA Heritage Icons List has been launched to record, recognise and protect items which have made a significant contribution to the State's cultural identity.

**The Folding Card Table**—It's simple, functional and inexpensive. Just a lightweight square pine frame

with a padded vinyl top and easily folded legs, fixed with metal brackets. Some 40,000 are sold every year, these days manufactured by Bedford Industries but 'invented' and made here to basically the same design, since the Great Depression of the 1930s.

The Folding Card Table was a case of necessity being the mother of invention when Fergus Ballantyne, a draftsman with Richards Motor Body Builders, returned from a trip to Detroit where he had trained in production line techniques, to find his wages slashed by the poor economy. Looking for a way to supplement his income, Fergus also noticed metal offcuts in the company's salvage yard that he figured



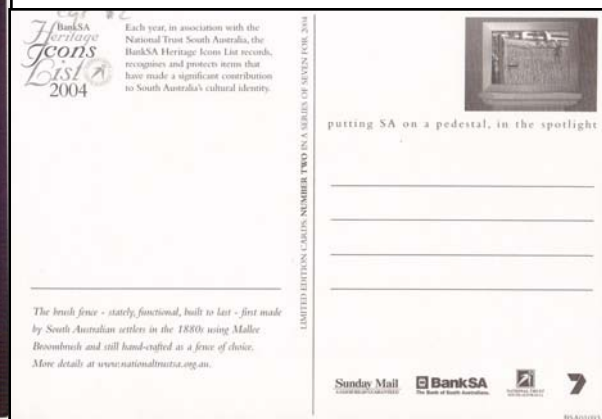
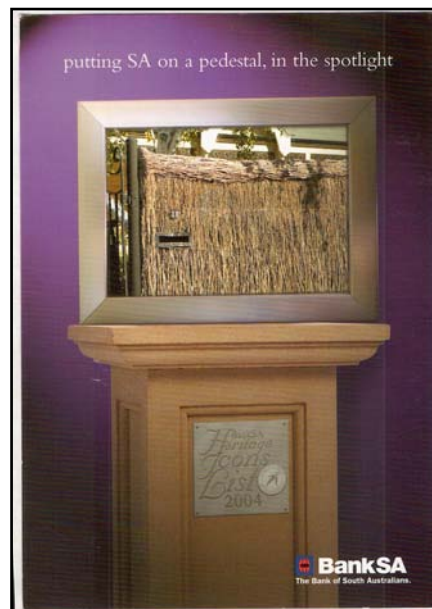
he could use in the manufacture of a folding table. He worked nights and weekends in his parents' backyard and sold the folding tables to retailers. Playing cards with friends was a popular and inexpensive social pastime during the Depression and sales of the card table took off – demand becoming so great that in

1932 Fergus set up full-time business with just one apprentice to help. The company, South Western Manufacturing, went on to make a range of

folding chairs and tables, to sell throughout Australia and export to New Zealand and the Pacific and by 1984 when Fergus retired, it was the largest business of its type in Australia, employing up to 120 staff during peak periods. His son Ian ran the business until 1989 when he sold it to Les Mann who in turn sold to Bedford Industries ten years later. The card table – still under the 'Authentic Traditional Sou-Wester' brand - is now one of its two top-selling products with demand strongest in the holiday season between October and February.

Probably more popular today for backyard barbies and picnics than cards, the folding table is a utilitarian essential in every family.

**Brush with History**—Wally Whitmarsh and blokes like Max Williams and Maurie Rivett



began building brush fences in the 1940s and 50s. But the fence, once peculiar to SA, goes back much further than that. It is a South Australian 'invention' from the 1800s, perhaps first made by settlers of the Mallee using native 'Broombush' or 'Brushwood' (*Melaleuca uncinata*) for windbreaks, shelters and enclosures.

The plant is a renewable resource that grows again after close cutting and even fire but frost can kill off cut stubble for good. Wally reckons cut brush takes 14 years to replenish to two metres high, and for a little more than half that height, eight to nine years. His favourite spot for cutting brush was at a place between Taillem Bend and Pinnaroo. He cut the area, now a sanctuary, six or seven times, using a machete or tomahawk.

Wally built brush fences for a Who's Who of Adelaide - many in Walkerville and Springfield but says those built in seaside suburbs last longer, preserved