

Australian Postcard Society Inc.

Meetings: 7.45p.m. — 4th Thursday of the month
except December (11 meetings only per year)

Where SAPHIL House, 22 Gray Court, Adelaide

Who Anybody interested in postcards

Costs Gold coin donation to cover supper costs.

Auction held each meeting—Forms available from Secretary

Syllabus for 2015

Date	Invited Displays - (Up to 5 frames)
26th January	Ron Harris' Sydney Opera House
26th February	Castle Greetings South Australian Postcard Publisher
26th March	Trading Night
23rd April	Betty Cornish Trophy 6 Page Competition - Theme - Children
2-3rd May	POSTCARD EXHIBITION, Drill Hall, Adelaide
28nd May	Alma's Queens Houses
25th June	
23th July	A.G.M. Empire Trophy 8 Page Competition - Theme - Former British Pacific Islands
27th August	Joyce's Success
24th September	Martin Forsyth Invited Display
22nd October	Radio Times—Ray Thompson
26th November	Christmas Supper - Bring a plate of food to share Men-Sweet Women-Savoury and A Christmas postcard to Display

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BULLETIN

August 2015

Quarterly Issue No.26

WEBSITE ADDRESS: australian-postcard-society.com



WWI Silk Embroidered Postcards



ELECTED COMMITTEE:

President	Robert Halliday
Vice-President	John Bodnar
Treasurer	David Figg
Secretary	Linda Welden
Librarian	Robert Halliday
Publicity	Meagan Thomas
Auction Superintendent	George Turner
Magazine Editor	Claire Thomas
SA/PC Delegates	Claire Thomas
	Meagan Thomas
Raffle Organiser	Glen Northcott
PATRON	Phil Sunman
Website Managers	Jeff Trinidad
Auditor	Andy Kowaleff

Any questions or matters of interest contact

The Secretary,
Linda Welden,
PO Box 281,
Edwardstown,
South Australia, 5039.

email: lindawelden35@gmail.com
Phone: 0421 357 655

Membership Fees—1st July-30th June

SINGLE	\$20.00
JUNIOR up to 16	\$ 6.00
FAMILY	\$30.00
OVERSEAS AU\$85.00	
Paypal available	

BULLETIN BACK ISSUES

If you have missed out on back issues of the Bulletin they are available at \$5 plus postage.

BECOME INVOLVED

Bring any interesting items for "Show and Tell".
Members can bring their items for sale to meetings.
Bring auction lots to meetings.

ARTICLES FOR THE BULLETIN

Bring in a postcard... or as many as you want. Whereby I will scan them at the meeting and you can take them home with you.

If you are from interstate/overseas scan it and email. Or send the postcard registered mail it will be scanned and returned asap registered post.

With **each** postcard a write-up will be needed - about half page or more. Either hand written or typed.

Add your name if you wish or not if you are worried about the safety of your collection.

Keep them coming they will be added as space permits.



Beechey's Postcard History - a web site

A reference to the history of Tasmanian Postcards

Frequently updated with new postcard images and new publishers

<http://beecheypostcardhistory.org.au>

BUYING - SELLING

Old Books, Postcards, Trade Cards,
Cigarette Cards, Ephemera,
Autographs, Sheet Music, Anything Printed.

ABRA CARD ABRA ROYCROFT

680 High Street, East Kew, 3102, Victoria

Phone/Fax (03) 9859 4215



MEMBERS ADVERTISEMENTS:

WANTED TO BUY:

Australian Comic Postcards. Collector and researcher looking for singles, groups, duplicates, hoards, large/small collections. Anything considered. Contact Gary Davies, PO Box 107, Magnetic Island, Queensland, 4819. email: ccbnq@optusnet.com.au

New Zealand Postcards Contact Linda Welden 0421 367 665 lindaw3456@gmail.com

Postcards of Kalamunda (West Australia), Goa (India), Lord Howe Island & Magnetic Bay (Queensland) and Norfolk Islands Email: pk@bankofideas.com.au or Call Peter Kenyon on: 62931848

Tom Browne & Lance Thackeray Postcards wanted - Please contact Joyce Aspinall, Ph: 8270 1538.

WANTED TO TRADE - National Postcard Week postcards.

Postcards to be sent stamped and cancelled and enclosed in an envelope for protection. Send to Demaris Swint, PO Box 746, Alamo, Texas, 78516-0746.

Members if you want to advertise your buys and sells etc let me know.

Business Advertising

Per Bulletin prices

\$30 per full page

\$15 half page

\$7.50 1/4 page

Our Bulletins go world wide

From The Editor—

Hi Folks,

I hope everyone is surviving the winter, I am sure that the winds sometimes come from the Antarctic.

In this Bulletin you will find a follow up story from Lorenzo about his Silk Cards.

Always a huge thank you for anyone who contributes items to The Bulletin. For every page published, you get \$1 from your next years subscription fees.

Please remember to make a special effort to come to our meeting in September when invited guest Martin Forsyth is bringing his WWI display.

For Members who do use Facebook we do have a club page.

Members of the public are invited to donate any unwanted postcards to our club.

Claire Thomas

"If you don't ask, you don't find out"

If you ever need/want to contact me

Mobile phone 0426 253 276—I am always happy to ring you back

Letters to the Editor

GOOD NEWS

Postcards Online on eBay <http://stores.ebay.com.au/PostcardsOnline>
Also now on Delcampe http://www.delcampe.com.au/seller_sales.php?language=E&nickname=postcards-online
Sell Club postcards and for various clients. Anybody interested in Postcards Online selling your postcards, contact Claire for relevant fees and charges.

COMING EVENTS 2015:

If anybody knows of events that may interest members please advise the committee so that it can be included in the Bulletin.

July 20th, Monday—Salisbury Philatelic Society, St. Johns Anglican Church, Church Street, Salisbury. Monster Auction from 6.30pm

August 1st, Saturday - At SAPHIL House
Overview of each of the various exhibiting classes with particular reference to one-frame exhibiting. This will be presented by the APF's Judges' Training Co-ordinator Gary Brown who will be travelling from Melbourne for the weekend. Some time will also be devoted to the new "Topical" class that is being offered at the Canberra Exhibition next year. Gary will be staying on in Adelaide to present his collection of Aden to the meeting at Para Hills Philatelic Society on the Sunday night.

August 22nd, Saturday—At SAPHIL House from 10am
Philatelic Development Officer, Michel Roland will be presenting a session focussed on the new collector. Michel's definition of new collector also includes old collectors wishing to try new things! Lunch supplied.

October 5th, Monday (Labor Day Holiday!) - SAPHIL House
"Picking the Gold from the Bronze". This session will focus on picking the difference between a gold medal exhibit and a bronze medal exhibit of the same subject. This is one of the most requested session topics I received during my time as State Judges' Registrar and should prove to be both informative and thought provoking. This session will be presented by David Collyer from Sydney. David will also be extending his stay in Adelaide to present displays at Para Hills and the Australian Airmail Society. (from Martin Walker)

October 11-12 SAPC Congress at Torrens Parade Ground Drill Hall

October 31—1 November- Newcastle NSW—National One-Frame Exhibition



South Australian Philatelic Council Congress 2015



Centenary of World War I
Patriotism and Propaganda
Torrens Parade Drill Hall
Victoria Drive, Adelaide
October 10 - 10am—5pm
October 11 - 10am—4 pm
Free entry
Refreshments available
Ample Parking nearby

POSTCARD CRAZE.

It is said that between 3000 and 4000 American sailors were ashore at Auckland. The town was simply full of them. Their chief occupation was buying postcards. In one pokey little stationer's one counted actually 48 at one time, all buying cards. The Government has established an office right opposite the Quay, where it gives away postcards, books and pamphlets about New Zealand. The "Jackies" are sometimes six deep around the counter. Even the Government pamphlet on New Zealand labor laws is in request. In the same bureau was a special fleet post office, where cards, pamphlets, and illustrated papers have been posted all day. All the shops take American dollars at 4s, as the Government promises to take all it gets at that price after the fleet has left.

From The Archives 1908



Flagship Connecticut: one of a set of commemorative postcards of the ships of the Great White Fleet

The Dubbo Liberal and Macquarie Advocate (NSW : 1894 - 1954), Saturday 15 August 1908

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The **Great White Fleet** was the popular nickname for the United States Navy battle fleet that completed a circumnavigation of the globe from December 16, 1907, to February 22, 1909, by order of U.S. President Theodore Roosevelt.

It consisted of 16 battleships divided into two squadrons, along with various escorts. Roosevelt sought to demonstrate growing American military power and blue-water navy capability. Hoping to enforce treaties and protect overseas holdings, the U.S. Congress appropriated funds to build American sea power. Beginning with just 90 small ships, over one-third of them wooden, the navy quickly grew to include new modern steel fighting vessels. The hulls of these ships were painted a stark white, giving the armada the nickname "Great White Fleet".

Profile of My Embroidered Silk Card Collection by Lorenzo Giardiello

Being a retired engineer with plenty time on my hands, I pursued the dream of a 12 year old boy of one day being a stamp collector. In 1971 given the opportunity I joined a local stamp club and few years later I also became a member of the Postal Stationary Club. Early in the 1980s I went to a meeting of the PSC where a fellow collector with a proposition approached me. After some discussion I became the proud owner of a beautiful French embroidered silk postcard collection including the 1975/6 catalogues by 'C. Radley, which at the time, were the only known references available for embroidered silk postcards.

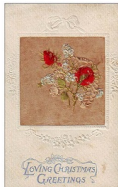
Because of the very little information available in them about this card type, years passed while I wondered how to add relevant information in regards to the cards or how to mount this collection. I was encouraged to do so by some eager club members as they wanted to see them exhibited. At first the cards were mounted in especially made-up black folders and were initially displayed at the Edwardstown Stamp Club, an Adelaide suburban local club, where I was delighted to see that all of the members enjoyed them.

I was not satisfied with the little I could use from Radly's books as they were predominantly about British Military Corps. The 1994, John Southland and the 2001, Dr. Ian Collins catalogues were also leaning heavily on those same British Military Corps cards making my task of gaining further knowledge on the subject difficult.

Other collector's suggestions and associated personal deductions with later internet research including the patience of a friend and editor, helped play a great part in achieving not only the National West Australia and New Zealand gold medals in 2013 with the Judges', 'best in show' prizes but also the present result of an International Gold medal and the second Judge's prize obtained recently at International Canakkali, Turkey on 18-25 March 2015, which also included the one frame, 'Rifle Marksman' where it was awarded a Vermeil.

This silk card collection is formed of 128 pages (8 frames) of well researched and annotated pages forming a most attractive kaleidoscope of colour in a variation of designs and presented in a thematic order which has won not only the above competition prize but also the favourable reaction from members when displayed at local clubs.

The medal presentation ceremony of the Canakkall results was conducted by the A P F South Australian Commissioner, Mr. David Figg at the Australian Postcard Society Club in Adelaide on 23rd of April 2015. After which the Club Secretary in view of the upcoming May 2nd & 3rd annual event of the Postcards Society Exhibition - invited the collection plus the '1908 American Fleet Visit' for display - for the enjoyment of those members which may have not seen them before but also for the viewing pleasure of other visitors.



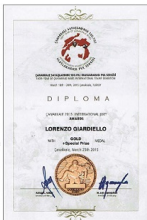
my life I have always wondered, not as much about the certificate but 'where is the medal'.

Based on such an assumption I discussed the idea with a friend and for these displays a scan of the awarded certificate was produced with a copy of the medal overlayed on it - not only to present these prize achievements but to demonstrate to fellow collectors, novice or otherwise, what exhibitors strive for.

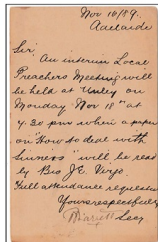
Needless to say, being present at the display hall I was pleasantly surprised at

In this collection, amongst other rare cards, also includes the first known card embroidered on silk tulle which was made by Tuck & Sons, considered the most valuable in this collection. A scan of this Tuck card was forwarded to Richard Moulton, in Canada who is compiling a listing of postcards made by Tuck & Sons for the benefit of the many fellow collectors - as it is well known that the firm's entire records were destroyed by fire during World War Two.

Having attended many exhibits and invited displays in



The second card that I like gives a little more motive time, dated December 20th and postmarked with a perfect square circle cancel of Port Lincoln. December 21st 1910. Addressed to Mrs Stevenson Port Lincoln.



Message reads - Dear Madam, I beg to advise you that the Flinders Brass Band will be at your residence at 1am on Christmas morning, carol playing. Signed Bascombe Hon Sec.

(The Bascombe Family was quite widely spread in Port Lincoln and I knew some of them back in the 1960's when I worked over there).

like to hear carol singing every Christmas but I am is not for me.

